Why Be a Sponsor?

iForumSM meetings provide a unique opportunity to connect with thought leaders from academia, government, biotech, and pharma to discover new applications and innovative uses for differentiated iPSC cells through interactive, data-driven presentations.

This year, three 1-day meetings will take place:

- September 14
  The Buck Institute, Novato, CA
- September 21
  Harvard Medical School, Boston, MA
- September 28
  Imperial College, London, UK

At each meeting, key opinion leaders will share their insights, investigations, and future plans for utilizing iPSC cells in experimental designs. Featured topics will include disease modeling, drug discovery, predictive toxicology, complex models, and regenerative medicine.

Continental breakfast and lunch will be provided at each meeting. In addition, appetizers and beverages will be served during a networking and poster reception immediately following the scientific sessions.

Note: Sponsorships are available on a first come, first served basis for iForum Novato and iForum Boston.

Benefits of Sponsorship

- Establish and expand customer relationships. Dedicated times during the meeting’s agenda allow for exhibit and poster viewing, facilitating personal interactions with focused and motivated investigators.

- Increase product awareness. Showcase the utility and benefits of your products and services through exhibition, presentation, signage, and branding opportunities.

- Gather market data. Access to all sessions enables you to identify customer needs, requirements, and directions in human iPSC cell research.

Expected Attendance

Each meeting is expected to attract a diverse group of over 180 attendees from a wide range of institutions.

Expected Attendance by Title

- Researcher
- Department head
- Professor
- Graduate student / Postdoc
- Business development
- C-level

Expected Attendance by Institution Type

- Pharmaceutical
- Academic
- Government
- Contract research organization
- Tools / Platform provider
- Distributor
Sponsorship Package

Note: Sponsorships are available on a first come, first served basis for iForum Novato and iForum Boston. Cost is $750 USD per meeting.

Each sponsorship package includes these promotional opportunities:

- Tabletop exhibit
- Meeting signage (logo)
- Meeting PowerPoint slideshow (logo)
- iForum website (logo and hyperlink)
- Pre- and post-meeting registrant lists
- Two complimentary registrants*
- Scientific poster presentation

* The iForum 2017 Committee requests that sponsors send only two representatives even though the online form (http://iForum.community) for the meeting allows the registration of additional attendees. Seating is limited at each site, and we want to ensure a high value meeting for both researchers and sponsors.

See the Sponsorship Logistics section for additional details and deadlines.
Sponsorship Form

Contact Information

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Commitment and Payment

Sponsorships are available on a first come, first served basis. Submit this completed, signed sponsorship form to the iForum 2017 Committee (email: info@iforum.community; fax: +1-608-310-5101). Once the iForum 2017 Committee receives your sponsorship application, we will notify you of acceptance and send an invoice. No placement is guaranteed, and no benefits may be granted until payment is received in full.

Each party has participated fully in the review of this Agreement. Any ambiguities shall be interpreted as to its fair meaning and not strictly for or against any party. You agree and acknowledge that other than as expressly described above; the undersigned sponsor will not receive any other benefit or recognition from the iForum 2017 Committee for sponsorship of an iForum 2017 meeting.

☐ iForum Novato ($750 USD) ☐ iForum Boston ($750 USD)

Select the meeting(s) to sponsor

$ ____________________________

Sponsorship Amount

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Sponsor Logistics

To submit materials to the iForum 2017 Committee, use this email address: info@iForum.community

**Company Description, URL, and Logo**

Submit a 50-word company description, website URL, and logo (Illustrator EPS format, 300 dpi) to the iForum 2017 Committee at time of contract submission to ensure maximum exposure in promotional materials.

**Tabletop Exhibit**

**Exhibit Specifications**

- **Booth Dimensions:** 8’ W x 6’ D
- **Electricity:** Provided
- **Furniture:** One 8’ W x 2.5’ H table, provided
- **Carpet:** Provided

**Inbound/Outbound Shipping:** Details coming soon; please check the iForum website (http://iForum.community) for a later version of the prospectus for details as they become available

**Setup/Dismantle**

- **Setup:** 7:00 am on the day of the meeting
- **Dismantle:** Immediately following the meeting’s networking and poster reception

**Pre/Post-meeting Registrant Lists**

The pre-meeting registrant list will be emailed to the contact person specified in the sponsorship form 5 days before the meeting starts and the post-meeting registrant list 5 days after the meeting concludes.

**Two Complimentary Registrants**

Register the two complimentary registrants using the online form (http://iForum.community) for the meeting.

**Note:** The iForum 2017 Committee requests that sponsors send only two representatives even though the online form allows the registration of additional attendees. Seating is limited at each site, and we want to ensure a high value meeting for both researchers and sponsors.

**Housing**

A block of rooms will be reserved at a hotel near each meeting site. Please check the iForum website (http://iForum.community) for details as they become available.

**Scientific Poster Presentation**

Submit the title and 100-word abstract using the online form (http://iForum.community/poster) by August 17 for inclusion in the program.

Each poster will be assigned an 8’ W x 4’ H cork board. Pushpins will be provided.

Posters will be displayed beginning at 7:00 am on the day of the meeting to allow them to be available as long as possible for viewing. Specific times will be set aside during the meeting for poster viewing and discussion.

In addition, a networking and poster reception will follow the scientific sessions. Remove posters immediately after the reception.

The iForum 2017 Committee will collect a PDF file of each sponsor’s poster and make it available to attendees on the iForum website after the meeting concludes. Email the file to the iForum 2017 Committee within 4 days of the meeting’s conclusion. Doing so ensures the poster is accessible from the website in advance of any post-meeting email.
Questions?

Contact the iForum 2017 Committee:
info@iForum.community